

# **EXHIBIT B**

**DEFENDANT  
EXHIBIT**

**HAX - 5014**

S3 20 Cr. 188 (JSR)

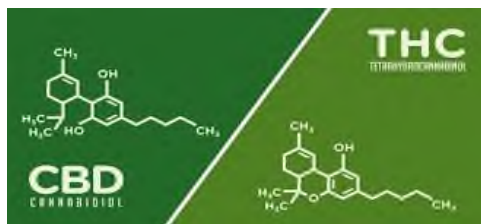


# Cannabis and Hemp Products

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## Key Terms: What are we talking about?



### Cannabis & Marijuana



### THC & CBD



### Industrial Hemp

- Cannabis is a family of plants.
- Hemp and marijuana are two different varieties within that family.
- Marijuana—also called weed, herb, pot, grass, bud, ganja, Mary Jane, and a vast number of other slang terms—is a greenish-gray mixture of the dried flowers of cannabis sativa

- THC  
the psychoactive chemical in marijuana, responsible for most of the intoxicating effects
- CBD is found in the cannabis sativa plant and may be derived from both marijuana and hemp. CBD is not psychoactive.

- Industrial hemp is the term given to the stalk, seeds, oil, and leaves of the cannabis sativa plant.
- Legally, hemp may not contain more than 0.3 percent THC on a dry weight basis.

## Marijuana Sales in the U.S.\*

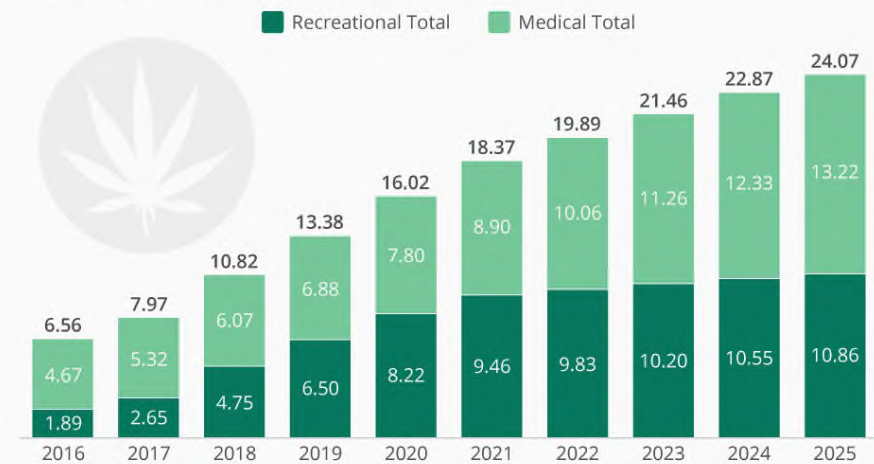
- Marijuana generated \$12.2 billion in global sales in 2018.
- U.S. spending on licensed recreational marijuana will surpass an estimated \$7.3 billion in 2019.
  - California is expected to generate \$3.1 billion in 2019 revenue.
  - Colorado and Washington are forecast to hit more than \$1 billion in recreational marijuana sales this year.
  - Nevada is projected to have the highest per-capita spending on recreational marijuana of any U.S. state by 2024.

Source: \*Arcview Market Research and BDS Analytics ("State of the Legal Cannabis Markets")



### U.S. Marijuana Market: The Grass Is Getting Greener

Projected growth of U.S. recreational and medical marijuana sales (billion U.S. dollars)



Source: The Cannabis Industry Annual Report